



Iowa Lincoln Highway Association Merchant Membership



WHO

The Iowa Lincoln Highway Association is active in preservation, education and promotional efforts relating to the Lincoln Highway, which parallels modern U.S. Highway 30 in much of the state. The association enriches communities through outreach using Lincoln Highway markings, educational panels, and events, such as restoration and motor tours.

WHAT

A merchant membership is a simple and inexpensive way to promote your business and join the Lincoln Highway community. As a member, your business will be featured on our website as a preferred organization, which will expose your business to motorists traveling the Lincoln Highway in Iowa. Our website reaches over 850 people per month.

WHY

This marketing opportunity is only **\$80.00** annually with no commitment to renew! Along with a feature on our website, you will also receive a window cling to place in your business' front window and a subscription to our quarterly newsletter. This offer is only available to small business owners to promote shopping locally. For an additional \$20.00 annually, you will receive a graphic on the website to attract more customer attention. This graphic can be your logo or a picture of a specialty item.



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