



Along The Lincoln Highway



Volume 22, Number 2

Summer 2017

THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION

President's Corner

By Sean Fitzsimmons, Co-President
Iowa Lincoln Highway Association

By the time this newsletter arrives to either your mail box or your inbox, the Lincoln Highway Association's 2017 National Conference will be in the record books. We know the committee has worked long and hard to put on the best conference and share the best of Iowa with others. Jeannie and Dean Parr's leadership through the whole planning process has been very much appreciated. The Iowa chapter of the LHA is going strong because of leaders like the Parrs.

We can all take a collective sigh of relief with the success of the Conference, but we cannot lose momentum! Cathie Nichols and Clinton County will need our support with the bridges project near the Wapsi River. The Byway is working on a grant for 3 sites along the Iowa route. A new Story County brochure will be created soon. The ILHA needs to find leaders in Linn and Crawford County to serve as Consuls. Our work continues on and we need more members to join. The new membership brochure has been printed.

Ask Joyce Ausberger for a stack and share them in your community and in your county.

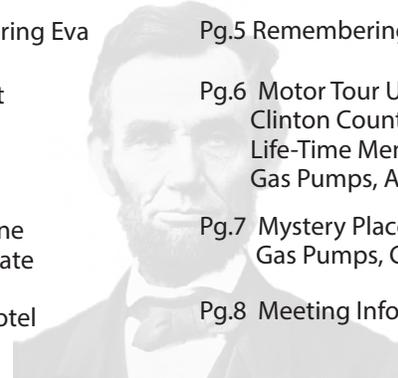
See you at the Hotel Pattee in July!



Due to space constraints, April's meeting minutes are available on our website.

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Remembering Eva

By Barbara Hackfort, Carroll County Consul

The summer 2016 issue of the Lincoln Highway Forum held special interest for one long-time member of the Lincoln Highway Association member, Eva Wiedemeyer. The issue featured an article with pictures of the Green Gables Tourist Camp located in Glidden along the Lincoln Highway. Eva was so excited to read the article and see the picture that she immediately called to ask for my copy to give to her son. Why the excitement? She had long wanted to show her son a picture of the place she had worked after high school graduation.

Eva had many fond memories of the time she spent working at the tourist camp. For five summers, 1936-1940, Eva worked at the Green Gables seven days a week for \$5, with an extra dollar for working on Sundays. It was located only three blocks from Eva's home, which was fortunate because her workday began at 7:00 a.m. There would be a couple hours of rest after lunch, and then the day would end between 9:00-10:00 p.m. after all the clients were settled

Continued on Page Five

The Lincoln Highway Association shall identify, preserve, interpret and improve access to the Lincoln Highway and its associated sites, pursue the appropriate measures to prevent further deterioration, destruction or alteration of the remaining sections, publicize and seek public awareness of its goals and activities for preserving and developing the LH, facilitate research about the LH, and publish a magazine for articles and news of activity relevant to the LH, work with local communities and businesses to promote the LH as a tourism destination, and be exclusively charitable and educational within the meaning of the Internal Revenue Code.

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An advertisement form can be found on our website or you can contact Joyce for more information:

bobjoyce@netins.net

New Event in Boone– YesterBoone!

By Jan Gammon, LHHB Coord.

Prairie Rivers of Iowa

YesterBoone is the inaugural event for Boone, Iowa this year! There is nothing quite like it and if you enjoy sharing history or learning about history, you will want to set the dates of September 29th through October 1, 2017 aside.

This event is an educational and creative platform for historians, private collectors, Iowa museums, fine artists, craftspeople, and students who wish to interpret history through their own art, stories, historical presentations, historical or genealogical collections, live performances, and history exhibits. Venues also compete for best facility host of exhibits and performances of every kind. Examples are: murals, theater, private historical collections such as classic cars, and all imaginable displays of history. The event is FREE and open to the viewing public. Registration materials will be available on July 1st. The cost for exhibitors is \$35-non-members and \$25 Boone County Historical Society Members; venues: \$75-non-members and \$50 for Boone County Historical Society Business Members!

Go to boonehistorymuseums.org/wp-content/uploads/2017/05/YesterBoone-Venue-Registration-final.pdf and download a registration form today!

L

LHHB Coordinator Report

By Jan Gammon, LHHB Coord.

Prairie Rivers of Iowa

The Lincoln Highway Heritage Byway (LHHB) entered into a new 3-year contract with the Iowa Department of Transportation, beginning April 1st. Implementation of the recently completed Corridor Management Plan is part of the agreement and many projects are “in the works” now. We have been partnering with the City of Tama in grant applications to restore Tama’s Lincoln Highway Bridge, working with Cathie Nichols (Clinton County LHA Consul) and others in Clinton County on the Wapsi Bridge project, and working on grants for other Byway projects. We are anxiously awaiting word on funding and then several projects should really take-off.

The Byway is helping the ILHA with printed materials for the National Conference and Jan Gammon, coordinator, will speak at the conference with a more detailed update on projects and plans.

Jill Conniff, our LHHB intern, has created the content for a new “Camping and Recreational” Brochure for the Byway in Iowa. It is now in the hands of our marketing department for layout and ad placement.

We are working with the City of Ogden on an interpretive panel for the footprints left in the pavement that have been saved for placement in a town park. We are hoping to have more information about the park in the next newsletter and perhaps photos of the installation. Bob and Joyce Ausberger have also been working with us on two more interpretive panels in Greene County, one at the Moss Markers and one in the Grand Junction garden. They will be nice additions to the panels previously created for other historic Greene County locations.

This summer we will attend several events: State Center’s 150th Celebration and Rose Festival in June, Glidden’s 150th in August, and the Iowa State Fair later in August.

See you on the Lincoln!

L

Kristine Pope and the Herring Hotel **By Kristine Pope**

Kristine Morrow-Pope is the President of the Herring Hotel Building Alliance (HHBA) and a Board of Trustee member for the newly formed Herring Hotel Foundation. Kristine has been involved in work with the Herring Hotel since 2006. She serves today as the project director.

For the past two-and-a-half years Kristine has led the Building Alliance as the organizations President, taking this group to a new level of success. From developing and steering planning committees for their group's now annual events, to traveling and learning about other similar projects and communities, Kristine and the HHBA have been able to develop a plan to bring positive economic growth to their community while completely restoring the Herring within the next five years.

Not only has Kristine led the Building Alliance to a whole new level, she has also formed a new organization; The Herring Hotel Foundation. This 501(c)(3) was established to serve ongoing as the financial manager of the project and building known as the Herring Hotel. Together, Kristine feels very confident that these two organizations will lead Belle Plaine's Herring Hotel into an exciting renewed future.

Kristine currently resides in Belle Plaine, Iowa with her husband Marcus and three of their 6 children. Her husband and her adult children are all involved in the Herring project, serving faithfully on boards and/or committees. Even her teenaged children have their roles of responsibility regarding volunteering and serving. Kristine credits her family and their strong line of support for her success. However, success is not what motivates her. Rather her inspiration comes from her late father, James Morrow. "Jim" was the founder of the Herring Hotel Building Alliance, and the last personal owner of the Herring Hotel. It was under his leadership that the hotel was named to the National Register of Historic Places. It was also her father's dream to restore the Herring back to its days of glory. For without his vision, and commitment, Kristine feels very strongly the Herring Hotel would no longer exist. Kristine is determined to make this dream happen for her dad, for her family and all of the other Herring Hotel families, as well as for her

community. She believes by sharing the many inspiring stories about Belle Plaine's historic Herring Hotel with others, her groups will gain the support needed to make this hotel an operating facility by their projected grand reopening date, February 2, 2022.

Since a May meeting with the City of Belle Plaine, the project continues to move forward. A covered walkway will be built on Memorial Day, with the assistance of Bob Ausberger and we hope for a good showing of Herring Hotel volunteers to assist us with this project. KCRG news reporter, Dave Franzman, has expressed interest in returning to do a follow up story on our project that same day. The Foundation is also working with an insurance agent on a quote for liability insurance by June (another step forward thanks to Bob Ausberger). Once the insurance is in place they will be able build a temporary wall, which will enclose the west section of our building, creating a better visual appearance to that section of the building until renovation work can take place. Lastly, we are waiting for a final bid on the slant part of our roof so we can file for emergency funding through SHPO to help us secure our entire roof. A bid for the work on the flat portion is in-hand already. The turn-around time on this funding is about 30 days, so when funding is secured, work we can begin on our roof by July. Together all these things are a very BIG step into the future for our project.

Ryan Prochaska will be added as project manager. Ryan sits on the board for Preservation Iowa, and brings years of experience in historic preservation and building construction to the Herring Hotel project. He currently is employed by Kirkwood Community College as an instructor for the Historical Preservation Certification program. The next BIG step regarding the restoration project will be to hire an architect/firm to complete our construction plans for the entire restoration project.

This spring semester, the Foundation worked with a student team from the University of Iowa's Tippie College of Business. The group has worked since February on grant research and social media outreach. On May 5th, they presented their final report to the Foundation providing very beneficial information. Kristine and the Foundation are anxious to put these tools to use in their organization.

Many good and exciting things are happening for the Herring Hotel. Stay tuned for further updates!

L

Continued from Remembering Eva

in for the evening. Eva's primary responsibility was to hang the laundry out on the clothesline after it had been washed. When the sheets, pillowcases, and towels were line-dried, she would fold and stack them on the storeroom shelves. There was a specific method used to stack the laundry. Sheets were to be placed at the bottom, so that the weight of the pillowcases and towels on top would make the sheets appear to be ironed. After she finished this part of her job, she would be available to clean cabins and "wait" on the customers.

Eva's memory of how the camp and cabins were arranged was still clear. Only the two newer cabins had indoor water available; tenants in the other cabins would get the water they required from a central pump and carry it to their cabins. While getting the water they needed was certainly not the most convenient, the cabins were provided with electricity and a two-burner hotplate.

The Lincoln Highway Association was only one of many interests in Eva's active life. Church and family came first, and she was equally faithful to the Republican Party, her garden and flowers, the bluebird boxes under her care, her famous Christmas cookies and prize-winning apple pies, and the Carroll County Historical Society. Eva felt especially blessed to be able to live independently in her own home at the age of 101 years, but on November 8, 2016, she passed peacefully following a fall at her home two days earlier. Eva left us with a lasting legacy in the way she lived her life, and she was an inspiration to all who knew her.



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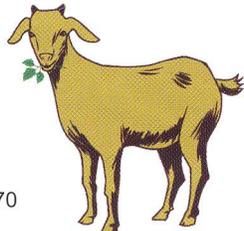
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Photo of the Herring Hotel



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Clinton County Update

By Cathie Nichols, Clinton County Consul

Our tour following the April 8 meeting in DeWitt was a lot of fun. We visited the restored fire station/town hall/jail (all one building) in Grand Mound and learned a lot about fire-fighting in the old days, when the fire wagons were pulled not by horses, but by the volunteer fire fighters! Following that, we visited the Syracuse section of the old Lincoln Highway between the towns of Calamus and Wheatland. The weather was sunny and around 70 degrees, perfect for a walk in the woods. The members and a few guests viewed the 2 mile section of 1930 Lincoln and the bridge over the Wapsipinicon River that was recently closed to traffic.

We also walked into the woods to see the remains of the 1913-1920 route of the Lincoln, and the abutments of the previous Wapsi bridge. We hope to be able to preserve this area as a possible Lincoln Highway park, to show what it was like traveling on the old highway (which has never been widened and has the original post and cable barriers along the sides). Plans are under development, and a preliminary drawing will be on display at the conference in Denison this summer. Please attend and give us your ideas.

Car shows! Summer is the time for car shows, and there will be several in Clinton County. DeWitt will open its "Tunes in Town" annual summer program on June 6. Every Tuesday evening June through August, there is food and live music in Lincoln Park. There will be car shows on June 6th and August 19th, and a motorcycle show on July 11. Grand Mound will have its annual car show and steam threshing demonstrations on July 22. Clinton will have its annual Rod & Custom show on August 13. Camanche has a car show in August also, but no date is posted yet. Get your old cars out and attend one or more of these shows, or just come to look.

L

A Short History of Gas Pumps

By Jan Gammon, LHHB Coord.
Prairie Rivers of Iowa

I find old gas pumps interesting. In a recent TV series, "Henry Ford's Innovation Nation" with Mo Rocca, he reported on the evolution of the gas pump. Early travelers bought their gas at hardware stores and transported it in gas cans. As they poured the gas into the tank, they knew just how much gas was being added. But when the gas pump was developed, customers were unsure just how much gas was getting pumped into their tank. Developers came up with the glass top pump (measuring pumps) so the motorist could see how much gas they were getting and were assured they were getting their money's worth.

Recently, I was looking at the gas pumps outside the Preston Station in Belle Plaine and read the manufacturer's tag stating "Gilbert and Barker Mfg, Springfield, Mass." I later saw the same tag on a pump outside the Youngville station. Wanting to know more about this company and its life-span, I was amazed that the company is still in existence. It has gone through many name changes and many evolutions over time.

Motor Tour Update

By Bob Osberg,
Motor Tour Coordinator

Hello everyone! Plans and details for the tour this year are on schedule. The tour is August 18-20 and registrations are already coming in. When your registration is received, you will be sent the hotel list with the blocked rooms. The sooner you pre-register, the better, as it will help Bryan know the numbers for the stops, tee shirt order, etc.

Also, I am taking donations for door prizes. Any donation is much appreciated!



Saturday, April 22, Paul Slater from Ogden stopped by the Greene County Lincoln Highway Museum and donated \$1000 to LHA to become a life-time member. Bob Owens also gave him a miniature Lincoln Highway marker.

Pictured (L-R): Bob Ausberger, Paul Slater, Bob Owens, and Dale Higgins. Photo submitted by Joyce Ausberger.

Continued from History of Gas Pumps

Information gleaned from the company's website (www.gilbarco.com/us): In 1865, Charles Gilbert and John Barker partnered to build the "Springfield Gas Machine" that converted petroleum distillates into a gas vapor used to light buildings. The partners also designed distribution systems to safely distribute lighting fuel (naphtha) to individual lamps. Their first factory was a wood-framed building 18'x42'. By 1870, they incorporated as the Gilbert & Barker Manufacturing Co, of Springfield, Massachusetts (the name on Preston's gas pumps.)

In 1884, the company was acquired by Standard Oil Company (who later became Exxon.)

By 1910, Gilbert & Barker designed and manufactured its first petroleum pump, the T-1, using a push-pull motion to draw gasoline from an underground tank for fueling automobiles. In 1911, they introduced the first measuring gasoline pump, like those at Preston's and Youngville.

The first electric meter pump was introduced in 1930. Since then, they have created computing pumps, trademarked the Flexpay Outdoor Payment Terminal, the Applause Media System, Passport Point of Sale system, and the Flexpay EMV CRIND. Today, the company is the leading manufacturer of gas pumps and has a branch that develops software for convenience stores.

In 1965, they moved the headquarters and U.S manufacturing to Greensboro, NC, where it is located today. They have offices and research locations around the globe including in United Kingdom, Australia, Brazil, Germany, Italy, Denmark, Holland, India, France, and South Africa.

In 1929, the brand "Gilbarco" first appeared and the corporation officially changed their name to Gilbarco in 1965. By 1987, Gilbarco was acquired by General Electric Company of the UK. In the 1990's Gilbarco acquired Italy's Logitron, Germany's Tankaniagen Salzkotten, and Latin America's Logitron. In 2002, the Gilbarco brand and company was acquired by the Danaher Corporation, the parent company of Veeder-Root and the Red Jacket Brands. A few other acquisitions occurred over the years and by 2016 the Gilbarco brand and company was acquired by the Fortive Company. Today, it goes by the name Gilbert Veeder-Root.

So, as you stand at the pump and wait for your tank to fill, check out the manufacturer's name and think of these two men- Gilbert and Barker, innovators who designed gas pumps and started what would become a global business. Also think of their 18'x42' wood -structure beginning.

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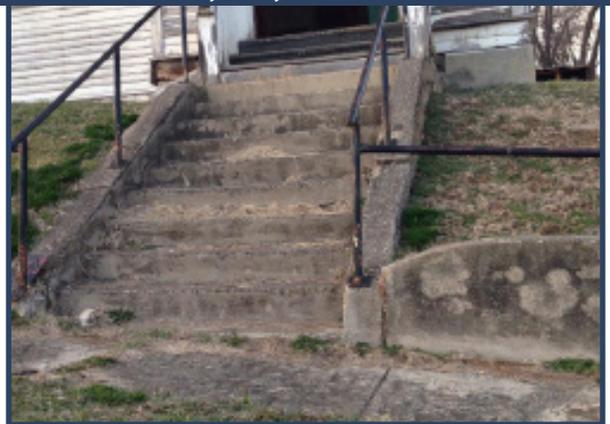
Mystery Place By Mike Kelly

This Issue's Mystery Place



This small unremarkable building spent the first part of its life anticipating the leaves falling and revealing one of Iowa's great marshes. The Marsh was destroyed around 25 years ago and since then the building maintained its position as an essential part of a "picture perfect" scene. A small building, but a big loss for Lincoln Highway aesthetics.

Last Issue's Mystery Place



This photo was taken in Arion, Iowa with its six 90 degree turns.

If you think you can identify the Mystery Place, send an email to lincolnhighway@prrcd.org or call 515-232-0048. Call with the correct information and we will take your name and contact information. We then will hold a random drawing for a winner to receive a 2013 Iowa Lincoln Highway Map Pack! This is to accommodate for the varying time and travel the postal system can take and to give all a fair try.

The next ILHA meeting will be
July 8, 2017 in Perry, Iowa at Hotel Pattee.
Refreshments at 9:00 AM business meeting to follow.

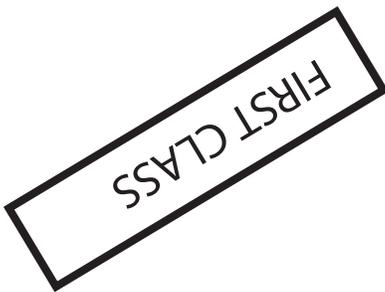
The July 8th ILHA meeting will be held at the Hotel Pattee (1112 Willis Ave) in Perry, Iowa. Driving instructions are: If coming from either north or south on Hwy 169, take the Hwy 141 exit heading west. Going west, past the Dallas County Hospital, turn several blocks later onto Hwy 144/1st Ave and head north. The hotel is several blocks later at the intersection of Willis and 1st Ave, on the north side of the road.



Upcoming Iowa LHA Meetings

July 8, 2017: Hotel Pattee in Perry, Business
October 14, 2017: Youngville Cafe in Watkins, General
January 13, 2018: Location TBD in Colo, Business

Content Sneak Peek: Articles about efforts being made to restore the Herring Hotel, a special Lincoln Highway enthusiast, an update on the Motor Tour, and more!



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